



Dear Industry Partner,

Greetings from the Organising Committee IANCON 2025 Kashi!

We have great pleasure to host the 32nd Annual Conference of the Indian Academy of Neurology from 29th October to 2nd November 2025, at Hotel Taj Ganges, Nadesar, Varanasi.

On behalf of Organizing Committee, we are pleased to invite Industry Leaders to participate in the IANCON 2025 Varanasi.

Varanasi is known as Banaras or Kashi, is one of the oldest continuously inhabited cities in the world which Varanasi holds immense historical, cultural, and religious significance. Its history stretches back several thousand years, making it a centre of spirituality, learning, and trade since ancient times. The Historical Significance of the city reflects in it's **ancient roots and historical landmarks** such as the Kashi Vishwanath Temple, dedicated to Lord Shiva, and the Sarnath Stupa, where Lord Buddha is said to have given his first sermon. Overall, while Varanasi continues to grapple with the challenges of modernization, it remains a vibrant center of spirituality, culture, and tradition, drawing people from all walks of life to its timeless charm and mystique.

The city has witnessed a tremendous growth across all sectors and is capable of accommodating any number of delegates. Hotels from the most luxurious to deluxe hotels, budget hotels & guest houses are available for all. The well- equipped & staffed Hotels provide the best of hospitality, services, food facilities and overall ambience for the guests. There is a blend of culture, cuisine and comfort in Kashi which is extremely enjoyable.

The Scientific Program for IANCON 2025 will cover not only the full curriculum but will be of interest to all categories of delegates and our partners. In addition to the scientific program, a spectacular range of social activities are being planned for all Delegates and accompanying guests to experience Kashi's most famous sites and iconic sites of the city.

We ensure this IANCON 2025 will be one of the biggest academic bonanzas to our delegates blended with super engaging activities planned for accompanying persons. The Guest Faculty will include renowned and distinguished national & international academicians, researchers and clinical experts. Thus this is a brilliant opportunity for your company to further enhance its corporate visibility and advance brand promotion amongst the target group.

We invite and appeal to you to be a partner of this event, join hands to make this conference a grand success. We are open to make an offer matching sponsorship packages to sponsors' exact requirements. An exciting range of sponsorship opportunities have been developed to ensure a successful outcome for all our sponsors. We welcome discussions on further tailoring the packages to individual needs.

We will have a host of International speakers and delegates, so this conference is a national conference with international touch.

The Organising Committee looks forward to your active participation and valuable contribution to the advancement of **neurology and its sub-specialities**. We have also planned a Pharma meet in order to have a direct interaction for a best understanding of your requirements.

Thanking you in anticipation,



Prof. Rameshwar Nath Chaurasia
Organizing Chairperson



Prof. Vijaya Nath Mishra
Organizing Secretary



Prof. Abhishek Pathak
Treasurer



Organising Committee



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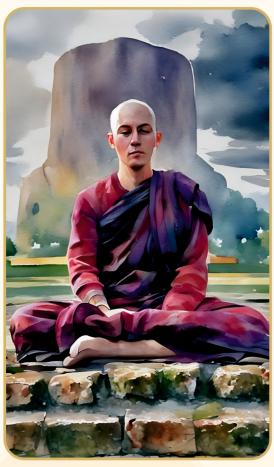
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Dr. Varun Kumar Singh

Dr. Ajai Kumar Singh



Dashashwamedh Ghat



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Dr. Anand Kumar Rai

Dr. Avinash Chandra Singh

Dr. Abu Zafar Ansari



Yoga at Kashi Ghat

ADVERTISEMENT IN SOUVENIR

Page	Rates
Back page (cover)	Rs 2.5 Lacs
Back off front page	Rs 02 Lacs
Back off back page	Rs 02 Lacs
Full page	Rs 01 Lacs Ea
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Full page Rs 01 Lacs Each
Half page Rs 50,000 Each
Quarter page Rs 30,000 Each
Special page Rs 1.20 Lacs Each
Bookmark (2 only) Rs 25,000 Each

CONFERENCE SPONSORSHIP TARIFFS PRIME PARTNERSHIP

Category	Nos.
Platinum	1
Diamond	2
Gold	4

PLATINUM SPONSOR

- Large space outside main hall but inside the auditorium.
- One Exhibition stall at prime location –9X9
 Meters as complimentary.
- One scientific session in main Auditorium.
- Seat Cover of plenary hall.
- 8 complimentary exhibitor registrations. (Lunch & Dinner coupons valid for all 4 days)
- Insertion of literature into delegate bags.
- Company's name on the Website.
- Registration attendee list with E-mail IDs.
- Full page color advertisement in final brochure.
- Banners or standee near the welcome gate (2 in no.).
- Logo on AV Screens during the session breaks (Hall A)
- All envelopes will have the name of Platinum Sponsors.
- 4 Hot air balloons on actual.

DIAMOND SPONSOR

- Big space outside hall but inside the auditorium.
- One Exhibition stall 6x6 Meters as complimentary.
- 6 Complimentary exhibitor registrations. (Lunch & Dinner coupons valid for all 4 days)
- Company's name on the website.
- Insertion of literature into delegate bags.
- Half page color advertisement in final brochure.
- Logo on AV Screens during the session breaks.
- One Scientific session in mini auditorium.
- All envelopes will come the name of diamond sponsors.
- Two hot air balloons on actual.

GOLD SPONSOR

- Big space outside hall but inside the auditorium.
- One Exhibition stall–5X5 Meters as complimentary.
- 5 Complimentary exhibitor registrations. (Lunch & Dinner coupons valid for all 4 days)
- Company's name on the website.
- Half page color advertisement in final brochure.
- Logo on AV Screens during the session breaks.
- · One Scientific session in mini auditorium.
- All envelopes will come the name of Gold sponsors.
- One hot air balloons on actual.



Cruise on River Ganges

^{*}All advertisements will be in color. Advertising material is to be provided by the sponsors.



STANDARD STALLS SPONSORSHIP

Size Includes

3x3 Meters 1 Table, 2 Chairs, 2 Lunch Coupons,

Exhibitor badges & 2 Electric

sockets with basic lights

3x5 Meters 1 Table, 2 Chairs, 2Lunch Coupons,

Exhibitor badges & 2 Electric

sockets with basic lights

3x9 Meters 1 Table, 2 Chairs, 3 Lunch Coupons,

Exhibitor badges & 2 Electric

sockets with basic lights

5x6 Meters 1 Table, 2 Chairs, 4 Lunch Coupons,

Exhibitor badges & 2 Electric

sockets with basic lights

6x6 Meters 1 Table, 2 Chairs, 4 Lunch Coupons,

Exhibitor badges & 2 Electric

sockets with basic lights

9x9 Meters 1 Table, 2 Chairs, 6 Lunch Coupons,

Exhibitor badges & 2 Electric

sockets with basic lights

- * The stall allotments on first come first serve basis and provisional allotment letter bearing the stall number will be issued after 50% advance.
- * GST and other taxes as applicable in state of Uttar Pradesh which will be added to the invoice.
- * The OC can however modify/upgrade the stall for best interest of the conference.

OTHER SPONSORSHIP OPPORTUNITIES

Other opportunities

Tariffs

- Registration Counters with Delegate Badges
- "May I Help You" Counters
- Cloak Room Luggage
- Sponsorship opportunities in Scientific Sessions
- Delegate Kit
- Spouse Kit
- Daily Conference News Letter
- Website Advertisements

- Transport/Shuttle Service/ Airport Counters
- Family/Kids- Spouse Zones
- Banner (Single)
- Mobile Charging Station x 4
- Digital Video Coverage
- Faculty Lounge
- Tea Corners

CLOAK ROOM

- Cloak room to be named after the company's name.
 Permission to put brandings. Luggage tags with
 Company's logo to be arranged by the company.
 Will be allowed to put 2 F1ex Banners outside the luggage room for branding.
- The Organizing committee will provide covered space.
- The sponsors will be responsible for designing, creating and managing the cloak rooms.

CONFERENCE INFORMATION COUNTERS

- May I help You Counter
- Company logo on Counters

DELEGATE KIT

Delegate Kit (will contain company logo)

Accompanying person Kit (will contain company logo)

- # Company's Logo on Kit Bags. Exclusive Kit counters for distribution of Kits to be branded by Company. Will be allowed to put Flex Banners at Kit Distribution area for branding.
- # Sample of Kits will have to be passed by Organizing Committee.

LOUNGES

- Hospitality Lounges
- Faculty

Separate space will be provided. Company will take care of the installation of all necessary equipment. Permission to put branding inside & outside the lounge. Can have LCD display in such lounges of their products.

INFORMATION TECHNOLOGY

- Mobile App
- Wi-Fi Areas Internet Zone
- Mobile/ I-Pad/ Laptop Charging (4 in No)

Permission to put branding inside & outside the centre. Will be allowed to put 2 Flex Banners inside the centre & 1 outside • for branding.

ENTERTAINMENT

- Exclusive company branding in the designated area •
- Mini food court located within the zone
- Logo featured on the conference website's **Sponsor Page**
- Logo displayed on the Sponsor Panel Separate empty space will be provided. Actual material/ service cost to be borne by the sponsoring company.

DINNER SPONSOR

- Logo prominently displayed on the main backdrop at the Dinner Venue
- Exclusive panels at the Dinner Venue
- Logo featured on all Dinner invitations
- 2 special tables reserved for the sponsor and their
- 6 additional complimentary invitations for the Dinner
- Logo shown on AV screens throughout the evening
- Logo included in all conference brochures and the **Final Programme**
- Complimentary half-page color advertisement in the Final Programme
- Logo displayed on the conference website's **Sponsor Page**
- Logo featured on Sponsor Panels
- Special announcement made during the Dinner
- Branding at the entry gate of the Dinner Venue
- # Permission to put brand name at the dining area. Will be allowed to put Flex Banners inside the Dining area & each entry gate. Invitation letters for banquet and dinners can be placed in the delegate kit.
- appointed by the Organizing Committee.

GALA BANQUET DINNER SPONSOR

- Logo featured prominently on the main backdrop at the Gala Banquet venue
- Exclusive panels placed near the dinner and bar areas
- Logo included on all Gala Banquet invitations
- Reserved seating with 2 special tables for the sponsor and their guests
- 6 additional complimentary invitations for the
- Logo and company information displayed on AV screens throughout the evening
- Logo featured on all conference brochures, final program, and conference stationery
- Complimentary half-page color advertisement in the final program
- Logo displayed on the conference website's **Sponsor Page**
- Logo featured on Sponsor Panels
- # Permission to put brand name at the dining area. Will be allowed to put Flex Banners inside the Dining area & each entry gate. Invitation letters for banquet and dinners can be placed in the delegate kit.
- # Caterer of good Repute and food menu decided and appointed by the Organizing Committee.

LUNCH SPONSOR (EACH)

- Exclusive panels placed in the lunch areas
- Logo featured in all conference brochures and the Final Programme
- Logo displayed on the conference website's **Sponsor Page**
- Logo and company information showcased on **Sponsor Panels**
- Branding at the entry gate of the lunch area
- # Permission to put brand name at the dining area. Will be allowed to put Flex Banners inside the Dining area & each entry gate. Invitation letters for banquet and dinners can be placed in the delegate kit.
- # Caterer of good Repute and food menu decided and # Caterer of good Repute and food menu decided and appointed by the Organizing Committee.



REGISTRATION

- Logo featured on name badges and lanyards (excluding those for exhibitors)
- Logo included in all conference brochures
- Logo displayed on the conference website's Sponsor Page
- Logo showcased on Sponsor Panels
- Company branding prominently displayed in the registration area
- # Registration Zone includes- Two Standees and Company Logo on registration counter.
- # Company will be providing Delegate Badges (Bar Coded) and design will be approved by Organizing Committee.

KIOSK (EACH)

10 in no in different places. The Kiosk will have to provide any of the following service to the delegates-soft drinks, tea, coffee, drinking water. The companies can put their logo on the kiosk and also on the tea cup, coffee cup, water bottles or soft drink glasses. One table & two chairs will be provided by the OC. Remaining arrangements will have to be made by the companies.

TRANSPORTATION SPONSOR

- Ground transfers within the venue via golf carts or e-rickshaws
- Branding opportunities on buses, cars, and golf carts
- Sponsor's logo displayed on the conference website's Sponsor Page
- Sponsor's logo featured on the Sponsor Panel

COFFEE TABLE BOOK

"Coffee Table Book" is an elegantly crafted, highquality publication by Mr. Manish Khattry, a renowned graphic designer and photographer. This book is a meticulous collection of detailed and conceptual insights about Varanasi, specifically curated for the annual conference of the Indian Academy of Neurology, IANCON 2025. It will be distributed to all conference attendees and dignitaries, providing a unique opportunity to capture the attention of your business's target audience. The book will have an estimated print run of 3,500 copies, which will be shared with guests at IANCON 2025 in Kashi.

SPONSORSHIP BENEFITS

Brand Exposure

This "Coffee Table Book" offers an excellent opportunity for brand visibility, with sponsor logos featured on the book cover, inside pages, or promotional materials.

Customized Content

Sponsors can have custom pages or sections within the book, highlighting their products, services, or messages in line with the book's theme.

Digital Integration

Sponsors will also be included in digital promotions, such as social media campaigns, email newsletters, and dedicated website pages.

* Sponsorship Fees Structure:

- Exclusive Sponsorship
- Front Page Each (Only 2 Nos)
- Back Page Each (Only 2 Nos)
- Folded Pages 3 Fold Pages Each (Only 2 Nos)
- Single Page Full (Multiple)
- Half Page (Multiple)
- Coffee Table Book Cover (Single)

* Rights:

- * The Organising Committee shall be having copyright of materials, the content and the intellectual property of the book
- * The Organising Committee shall have rights to resize all publishing designs and content as per the need of the the book

SELFIE BOOTH SPONSOR (EACH)

- Branding opportunities at selfie booth
- Logo displayed on the Sponsor's Page of the conference website
- Logo featured on the Sponsor Panel

TERMS AND CONDITIONS

- 1. Exhibition space design and dimension is subject to prior approval from Organising Committee.
- Organising Committee will provide empty space with chairs & tables.
- 3. The exhibiting company will bear charges for special designs, decorations and display items.
- 4. Sponsor Company can bring its vendor on its responsibility. Organising Committee will not be responsible for delay in finishing the job.
- 5. Workers hired to set up booths will be issued entry passes. Company can collect the passes before the conference from Conference Secretariat.
- 6. Any space not occupied by the closure of exhibition hours on 1st Day of the conference shall be deemed forfeited and no refund shall be paid. The Organising committee will be liable to reassign the space to other company without any further notice.
- 7. Exhibition stalls must be staffed during exhibition hours. Booth staffs are not supposed to indulge in Booth lectures,
- 8. All display items must conform in all respects to safety standards and health, biohazard, and fire codes.
- 9. All electric devices must conform to appropriate safety conference.
- 10. Public address and amplifying devices that project sound are not permitted in stall(except permitted ones).
- the Exhibition Area and the Venue.
- 12. Exhibitors themselves must ensure the security of their the cost and risk of Exhibitors.

- 13. All sponsorship tariffs are excluding of GST as applicable will be charged to the invoice.
- 14. Parallel sessions are not allowed.

15. ALLOCATION OF SPACE

Space allocation will be made on first come first serve basis after 50% payment of money. However this allotment is provisional & final allotment letter will be given at the time of full payment 10 days before the conference starts

16. A MOU is to be signed with the OC detailing activity of the company representatives.

EXHIBITOR REGISTRATION

All exhibitors must be registered and will receive a badge displaying the name of the exhibiting company.

Exhibitor ID Cards & Entry passes will be handed over to the authorised person according to the size of stalls.

POSSESSION OF STALL

Exhibitors can start setting up stalls on the evening of date notified i.e. 2 days prior to the starting of the conference. Please note that possession of the stall will not be given till complete payment is made. The Exhibitor will be issued "Stall possession Certificate"

VACATION OF STALL

standards. This should be strictly followed during the Exhibitors will be allowed to remove their exhibits only after closure of the exhibition at the last day of the conference. Goods can be moved outside the conference venue only after submitting "No Dues Certificate of Exit" in duplicate, signed by the Organisers. The work of removing the exhibits from the 11. Smoking is strictly prohibited within the boundary of venue must be completed on the same day. After this period the Organisers will be at the liberty to remove the exhibits at



Sponsorship and Stall Booking Form

LANCON 2025 KASHI

EXHIBITOR DETAILS

Company Name			
Contact Person	son Designation		
Address			
		City	Pin
Phone (with STD Cod	de)	Mobile	
E-mail		GST No	
PARTICIPATION DET			
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PROFESSIONAL CONFERENCE ORGANIZER



cover, book layout, artworks & paintings :: manish khattry | printing :: ishita foundation



CONFERENCE SECRETARIAT

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